

All the information
you require when
considering a relocation

FREE TO ATTEND

Manager & Business Redomiciliation Finance Valley Lake Zurich, Pfäffikon SZ Canton of Schwyz Conference

An Attractive Location for the Finance Industry

Tuesday 20th September 2011
Hotel Seedamm Plaza, Pfäffikon SZ, Switzerland

Who should attend?

- Fund managers
- Senior executives from the finance industry
- Senior officers from non-financial companies
- Local financial service providers
- International financial service providers
- Companies already based in Switzerland

Relevant and topical

Hear direct from manager speakers including:

- **Man Investments AG**
- **UBS AG**
- **Picard Angst Asset Management AG**
- **GAM (Schweiz) AG**
- **Swiss-Hedge Capital AG**

FREE to attend!

- for Fund managers
- for Senior officers / managers
- for Service providers

Hosted by:

kantonschwyz



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from sustainable
forests

Benefit from the following lively discussions:

- Steps to take when making the move to Switzerland
- Case studies:
 - setting up a fund under Swiss law
 - the finance industry in the Canton of Schwyz
- How modern asset management is being done in Switzerland
- Regulatory outlook for funds & the finance industry:
 - domestic issues facing Switzerland
- Benefitting from an attractive tax regime
- Switzerland as a leading fund domicile in Europe?
 - how Switzerland can become even more attractive

Canton Schwyz

in the centre of Europe



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Register Today

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For latest programme and to register visit: www.ibc-events.com/cantonschwyz

Hosted by the Office for Economy Canton of Schwyz, this one day conference attended by some of the leading finance professionals in Switzerland and from across Europe, will provide you with all you need to know when considering a relocation - specifically to Finance Valley Lake Zurich, Pfäffikon SZ, Switzerland.

Why managers are locating in “Finance Valley Lake Zurich, Pfäffikon SZ”

- Pfäffikon SZ has lowered taxes to residents and businesses in the last years. Currently tax rates are the lowest in Switzerland
- It's a magnet for international financial services companies – including: **LGT Capital Partners AG, Picard Angst Asset Management AG, Cevian Capital AG, Van Eck Switzzlerand AG, Man Investments AG, 47 Degrees North Capital Management Ltd**
- Excellent infrastructure, close to Zurich, a strong local labour market and access to service providers
- Best quality of life – a leading location on the shores of Lake Zurich

How will you benefit by attending this conference?

- You will have the opportunity to network with:
 - fund managers
 - senior managers from both the finance industry and non-financial organisations
 - leading local and international financial service providers
 - Swiss supervisory bodies
- The programme focuses on the issues affecting you when considering a relocation:
 - tax advantages
 - regulatory considerations
- Speakers are drawn from the financial sector - ensuring it's relevant to you
- The conference offers you an evening of drinks and networking in a relaxed environment
- Free to attend and concise - making it cost and time efficient

Financial cluster boasting 110 finance companies

20 minutes commute to Zurich!



Get involved in this conference

This event provides an excellent opportunity for you to meet fund managers and finance professionals from across Europe who are looking to relocate either personnel or their business. As a provider to this exclusive market, this unique conference offers you a platform to showcase your services to a highly targeted audience in a relaxed environment.

If you want to be part of this event and are interested in exhibition opportunities, please contact: David Gold +44 (0)20 7017 7243 or david.gold@informa.com

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08:30 Registration & Welcome Refreshments

09:00 Welcome to the Conference

09:10 **Welcome from the Host**

Governing Councillor Kurt Zibung
Chairman of the Department for Economic Affairs

DEPARTMENT FOR ECONOMIC AFFAIRS

09:15 **The Greater Zurich Area - its Advantages & Challenges**

- Why location marketing?
- Strengths of the Greater Zurich Area in comparison to international regions
- Mission and objectives of the Greater Zurich Area AG
- Challenges and interactions of the different players in investment promotion in a federalistic system

Sonja Wollkopf Walt, *Managing Director*

GREATER ZURICH AREA AG

09:50 **The Finance Industry in the Canton of Schwyz**

- The Schwyz finance industry as part of the cantonal economy
- Schwyz as part of the Zurich and Swiss financial sector
- International comparison of the most important factors in choosing a location (accessibility, taxation, quality of life, etc.)

Prof. Dr. Urs Müller, *Managing Director and Chief Economist*

BAK BASEL ECONOMICS AG

10:30 Refreshment Break

11:00 **Steps to Take When Making the Move to Switzerland**

- Structuring your affairs: key considerations managers must keep in mind when considering a redomiciliation
- Regulatory, tax & practical issues which exist when redomiciling

Glen Millar, *Director*

KINETIC PARTNERS (SWITZERLAND) SA

11:40 **How Modern Asset Management is Being Done in Switzerland**

- Modern models used when operating a manager
 - Case examples of setting up fund operations
 - Operational aspects to keep in mind
 - Outsourcing strategies when setting up your fund
- Michael Appenzeller, *Managing Director*, **ETOPS AG**

12:20 Lunch

14:00 **Benefitting from an Attractive Tax Regime**

- Introduction to the tax system in Switzerland
- What this means for taxes in the Canton of Schwyz
- Focus on individual taxation
- Focus on corporate taxation

Bernhard Auf der Maur, *Partner, Certified Tax Expert*

CONVISA AG

14:30

Switzerland as the Leading Hedge Fund Domicile in Europe

Panel Discussion

- Why organisations set up in Switzerland
- Where are managers locating across Switzerland?
- What specialisations does Switzerland have?
- Swiss as distribution rather than production
- Impact of international regulation on Swiss managers
- Switzerland as a centre for distribution or production?

Moderator: Glen Millar, Director

KINETIC PARTNERS (SWITZERLAND) SA

Panellists:

Serge Cadelli, *COO*, **MAN INVESTMENTS AG**

Ronald P. Angst, *Partner*

PICARD ANGST ASSET MANAGEMENT AG

Roman Aschwanden, *Managing Director*,

Head of Portfolio Management, **GAM (Schweiz) AG**

Richard C. Mueller, *Managing Partner*,

47 DEGREES NORTH CAPITAL MANAGEMENT LTD

Representative from **UBS AG**

15:15 Refreshment Break

15:45 **Regulatory Outlook for Funds & the Finance Industry: Domestic Issues Facing Switzerland**

- A look at international regulation in the context of Switzerland – and what this means for Swiss banks and managers
- Changes to the CIS Act and its reach into Switzerland impacting on funds and asset managers
- The transposition of AIFMD requirements into Swiss Law
- Updates to the AIFMD – Level II and Level III
- Comment on FATCA and the Dodd-Frank Act

Dr. Matthäus Den Otter, *CEO*

SWISS FUNDS ASSOCIATION (SFA)

16:25 **Setting up a Fund under Swiss Law**

- Practical example of a single hedge fund manager setting up under Swiss Law

Gerhard Schreiber, *Partner & Founder*

SWISS-HEDGE CAPITAL AG

17:00 Close of Conference Followed by Drinks Reception
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Canton of Schwyz Relocation Conference

20th September 2011, Hotel Seedamm Plaza, Pfäffikon SZ, Switzerland FKW52242

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WHEN & WHERE

FKW52242

20th September 2011, Switzerland

Venue: Hotel Seedamm Plaza

Seedammstrasse 3

CH-8808 Pfäffikon SZ, Switzerland

Tel: +41 55 417 17 17

Fax: +41 55 417 17 18

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**Manager & Business Redomiciliation -
Canton of Schwyz Conference - £199 (VAT @ 20%)**

We regret Documentation Orders can only be processed on receipt of Credit Card details

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